

## 2018 “TORCA TRAIL CHALLENGE” - Tri-Cities Off Road Cycling Association (“TORCA”) Official Contest Rules

1. **CONTEST PERIOD:** The TORCA Trail Challenge (the “Contest”) begins on September 14, 2018 at 5:00:00 a.m. Pacific Time (“PST”) and ends on September 30, 2018 at 11:59:59 p.m. PST (the “Contest Period”).
2. **ELIGIBILITY:** This contest is open to residents of British Columbia who live in the Lower Mainland and who, at the start of the challenge: (i) are 14 years of age or older at the time of entry. Entrants under the legal age of majority are eligible to win provided that the winning entrant's parent or legal guardian accepts the prize on his/her behalf. (iii) are not a representatives or agents (and those with whom such persons are living, whether related or not) of TORCA, (the “Sponsor”), its affiliated companies, prize suppliers, advertising/promotion agencies and any other individual(s), entity or entities involved in the development, production, implementation, administration or fulfillment of the Contest (collectively with the Sponsor, the “Contest Parties”).
3. **HOW TO ENTER:**
  1. Go to [www.torca.ca/torca-trail-challenge](http://www.torca.ca/torca-trail-challenge) and complete the official online entry form by providing your first name, email address, postal code and Pinkbike/Trailforks username. Click ‘ENTER’ where indicated.
  2. **Trailforks App:** To enter, you need to have or obtain the Trailforks App (the “App”). The App can be downloaded for free at <https://www.trailforks.com/apps/map/> Use of the App requires a compatible device and is subject to the terms and conditions set-forth by Trailforks.
  3. You must use the App to track each unique trail ride. Only sanctioned trails recognized by the App will count. You will automatically be eligible to earn one (1) Entry per unique trail you ride in the Contest.
4. **CONTEST DETAILS:** No purchase necessary. Purchase does not enhance chance of winning. Entrants under the legal age of majority are eligible to win provided that the winning entrant's parent or legal guardian accepts the prize on his/her behalf. Correct answer to a skill-testing question required to win. Odds of winning depend on the number of eligible entries received. One Prize per winner. Winners must collect the prize in person and bring valid photo ID. Winners will be notified within 5 business days of the drawing date. Winners names will be published once the contest closes. Odds of winning depend on the number of eligible entries received. Limit one (1) entry per unique trail ridden between Contest Period. There are approximately 130 unique trails in total.

Entries must be received no later than 11:59 pm (PST) on September 30, 2018. TORCA is not responsible for entries that become lost or misdirected. All entries become the property of TORCA and will not be returned.

### **CONTEST PRIZE DETAILS:**

Contest dates: September 14 to September 30<sup>th</sup>, 2018

Prize Details & Value:

**1st Prize:** A half-day guided ride for 2 in Squamish with Ride BC (Value: \$220)

**2nd Prize:** A 1-year membership to Ryan Leech Connection (Value: \$171)

**3rd Prize:** Bontrager Stormshell Gloves (Value: \$129)

**4th Prize:** Gift card for Pitt Meadow Cycles (Value: \$100)

**5th Prize:** Bontrager 29" MTB Tire (Value: \$100)

**6th & 7th Prize:** Smart phone mount for cycling (Value: \$35)

**8<sup>th</sup> & 9<sup>th</sup> Prize:** \$25 at Yellow Dog

**10<sup>th</sup> & 11<sup>th</sup> Prize:** \$25 at Mariner Brewery

**12<sup>th</sup> & 13<sup>th</sup> Prize:** \$25 at Caffe Divano

**14<sup>th</sup> to 18<sup>th</sup> Prize:** In-store credit to Trek Bicycle (Value: \$20)

Draw date: October 4, 2018

Winner announced: October 5, 2018

5. **WINNER SELECTION AND NOTIFICATION:** A random draw for each draw prizes will happen on October 4, 2018 (the "Draw Date") in Coquitlam, BC at approximately 12:00 p.m. PST. Three (3) eligible entrant will be selected by random draw from among all eligible Entries submitted and received in accordance with these Rules. The odds of winning depend on the number of eligible Entries submitted and received in accordance with these Rules. The first eligible entrant randomly selected will be eligible to win Prize 1, the second eligible entrant randomly selected will be eligible to win Prize 2 and so forth (subject to compliance with these Rules). If you're under the age of 18 at the time of the draw, and you are chosen, you will be required to provide written consent, from a guardian, to TORCA representatives at the time of accepting the prize. If consent is not given, an alternate Winner will be selected. If you are under the age of 19 at the time of the draw and win a gift card to either Yellow Dog or Mariner Brewery we will sub this prize with the Caffe Divano gift card. If Winner cannot be contacted, is ineligible, fails to claim the prize, in person, within [7 days] from the time award notification was sent, the prize may be forfeited and an alternate Winner selected. Receipt by Winner of the prize offered in this Campaign is conditioned upon compliance with any and all provincial and local laws and regulations. ANY VIOLATION OF THESE OFFICIAL RULES BY WINNER (AT TORCA'S SOLE DISCRETION)

WILL RESULT IN WINNER'S DISQUALIFICATION AS WINNER OF THE CAMPAIGN, AND ALL PRIVILEGES AS WINNER WILL BE IMMEDIATELY TERMINATED.

6. **PUBLIC RELEASE:** This contest is subject to all PROVINCIAL AND LOCAL LAWS and regulations. By entering the entrant consents to the collection of all personal information included on their entry and agrees to the use and disclosure of such information by and between TORCA, an independent judging organization and their agents. The winner(s) also agrees to the collection, use and disclosure of their name, entry, photographs, voice and statements for TORCA publicity purposes without further compensation. TORCA and their respective advertising and promotional agencies, the independent judging organization, and their respective agents are not liable to an entrant in any manner relating to the contest or the awarding and use of the prize(s).
7. **PRIVACY:** All personal information collected from entrants will be used only for the purposes of administering the contest and for marketing and promotional purposes as contemplated by these rules; under no circumstances will any personal information be sold or rented to third parties. All personal information collected by TORCA will be kept in accordance with the privacy policy of TORCA, which can be viewed at [www.torca.ca/privacy-policy/](http://www.torca.ca/privacy-policy/), and in accordance with all applicable privacy laws.
8. **DISCLAIMER:** This Contest is subject to all applicable federal, provincial and municipal laws. The right is reserved by TORCA to terminate this contest, in whole or in part, and/or modify, amend or suspend the contest, and/or these rules in any way, should any cause beyond the reasonable control of TORCA or its agents affect the proper administration thereof.